





TREY LOUIS SECORD III

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PROFESSIONAL OBJECTIVE

To earn a challenging and rewarding position which will allow me to provide expert level technical and creative solutions for your organization through my abilities working with UX Design, Interaction Design, Information Architecture and Product Development.

SUMMARY OF QUALIFICATIONS

- 20+ years' experience in User Experience Design and Product Design
- Emphasis on product development and collaboration through UX design
- Expert knowledge of current design and development platforms and their capabilities
- Ability to prioritize and manage time and effort efficiently in high stress environments
- Professional and practiced program and large project management skills
- Timely and effective communication to all levels of management and clientele
- Consistent ability to meet project objectives and deadlines, on time and on budget

WORK EXPERIENCE

| SPIRE DIGITAL / KIN + CARTA

Product Design Lead | UX Research Lead | Product Owner | Sept. 2017 – Current

940 Lincoln St, Denver, CO 80203 - (303) 620-9974

Product design lead for Newmont Corporation, Vertafore, CoBank, Inseego, Spectralink, Telespine.
Responsible for new product designs, visual design, wireframes, research, concepts and prototypes.

PROJECT TECHNICAL OVERVIEW

- Design intuitive, responsive web and software applications for multi-billion-dollar enterprises
- End to end execution of projects throughout entire life cycle
- Build and maintain client relationships achieving 100% client return and retention
- Interact with other design and development teams, internal and external
- Bringing new and fresh ideas to the market through extensive research and product testing

| OGILVY / EFFECTIVE INC.

Lead UX Designer | Lead Experience Architect | Feb. 2013 – Aug. 2017

2162 Market Street Denver, CO 80205 - (888) 310-5327

Lead experience designer for PwC, TIAA-CREF, Securian Minnesota Life, Boeing Co. and Verint.
Responsible for new product designs, visual design, wireframes, research, concepts and prototypes.

PROJECT TECHNICAL OVERVIEW

- Design user friendly software applications for financial, healthcare, and aerospace verticals
- Interact with other design and development teams, both internal and external
- Bringing new and fresh ideas to the market through extensive research and product testing

VIPER R/C SOLUTIONS INC.

Lead Product Designer | Lead Designer | Lead Visual Design | April 2011 - Jan 2013

Maclan Racing PO BOX 6219 Bellevue, WA 98008 USA

Responsible for new product design and conceptions, corporate brand identity, website design and development, online and retail marketing, magazine print ads and tradeshow booth design.

PROJECT TECHNICAL OVERVIEW

- Design user friendly web, mobile and PC/Mac applications
- Design new R/C products to help drive the company and market
- Bringing new and ideas to the market through extensive research and product testing

T-MOBILE

Sr. Production Designer | Sr. UX Designer | February 2010 - February 2011

Aquent Partners - 1109 North 36th Street Suite A. Seattle, WA 98103 (206) 545-3600

Responsible for product design, UX design, flash prototyping, wireframing and user flows

PROJECT TECHNICAL OVERVIEW

- Senior web designer for T-Mobile.com
- Lead on all enterprise projects for T-Mobile.com
- Lead UX designer eCom checkout process for T-Mobile.com

MICROSOFT / MSN

Sr. Production Designer | Sr. UX Designer | January 2005 - June 2010

Filter Talent - 1425 Fourth Ave., Suite 1000 Seattle, WA 98101 (800) 336-0809

Responsible for new product design, UX design, flash prototyping, wire framing, specs and user flows

PROJECT TECHNICAL OVERVIEW

- Sr. Product and Sr. UX Designer for Microsoft Education Products Group
- Sr. Product and Sr. UX Designer for Microsoft MSN & Windows Live
- Sr. Product and Sr. UX Designer for Microsoft MSN Search & Channels

CURRENT SKILLSETS & ABILITIES

Software: Sketch App, Adobe Creative Suite, Photoshop, Illustrator, InDesign, Premier, After FX, Audition, Adobe XD, Atlassian Jira, Confluence, Trello, WordPress (Divi), InVision App

Web Programming: Basic HTML5, CSS 4.0/3.0